

Mi Casa Presents the 2011 Southern Colorado Spirit of Success Luncheon
Celebrating New Opportunities and New Possibilities through Self-Employment and Business Ownership
Wednesday, October 5, 2011
11:30 a.m. – 1 p.m.



PRESENTING SPONSOR: \$10,000

Benefits to Sponsor include:

- Premier logo placement/name recognition as Presenting Sponsor on all luncheon promotional materials (i.e.: event invitations, save the date cards, event e-blasts, event programs, etc.)
- Two tables (of 8) with premier seating at the 2011 Southern Colorado Spirit of Success Luncheon
- Non-competitive environment (i.e.: category exclusivity)
- Company featured as a *Sponsor Spotlight* in Mi Casa's monthly e-newsletter (distribution list 1,800+) and on Mi Casa's website homepage (5,000+ monthly hits; article will be active for 60 days)
- Name/logo and brief company profile included on Mi Casa's Corporate Partners webpage as the 2011 Southern Colorado Spirit of Success Luncheon Presenting Sponsor for 12 months
- Link from Mi Casa's website to the sponsor's website (link will remain active until December 31, 2011)
- Name/logo recognition as Presenting Sponsor in all 2011 Southern Colorado Spirit of Success Luncheon media/press releases
- Coupon or other mutually-agreed upon sales promotional materials distributed to each luncheon guest (250 guests anticipated) and the opportunity to post coupons or promotional materials on Mi Casa's website for up to 12 months
- Name/logo recognized as Presenting Sponsor in pre-event and post-event articles on Mi Casa's website and in monthly e-newsletter articles
- Signage/banner prominently displayed on day of event, logo included in day of event slide show, logo printed on the Presenting Sponsors table signs, and name recognized as Presenting Sponsor from podium
- Opportunity for promotion year-round with Mi Casa and exposure at other Mi Casa events, including display booth at a Mi Casa community outreach events and the opportunity to serve as a guest speaker in Mi Casa's business development training course(s)
- Opportunity for a constituent or staff member of Presenting Sponsor to be named the 2011 Southern Colorado Spirit of Success Luncheon Committee Chair
- Name recognized in Mi Casa's 2011 Annual Report
- Summary of implementation/dinner post-analysis with photos and event mementos
- First right of refusal for the 2012 Southern Colorado Spirit of Success Luncheon Presenting Sponsorship

GOLD SPONSOR: \$5,000

Benefits to Sponsor include:

- Prominent logo placement/name recognition as Gold Sponsor on all luncheon promotional materials (i.e.: event invitations, save the date cards, event e-blasts, event programs, etc.)
- One table of eight with prominent seating at the 2011 Southern Colorado Spirit of Success Luncheon
- Company featured as a *Sponsor Spotlight* in Mi Casa's monthly e-newsletter (distribution list 1,800+) and on Mi Casa's website homepage (5,000+ monthly hits; article will be active for 30 days)
- Name/logo and brief company profile included on Mi Casa's Corporate Partners webpage as a 2011 Southern Colorado Spirit of Success Luncheon Gold Sponsor for 12 months
- Link from Mi Casa's website to the sponsor's website (link will remain active until December 31, 2011)
- Name/logo recognition in all 2011 Southern Colorado Spirit of Success Luncheon media/press releases
- Coupon or other mutually-agreed upon sales promotional materials distributed to each luncheon guest (250 guests anticipated) and the opportunity to post coupons or promotional materials on Mi Casa's website for up to 6 months
- Name/logo recognized as Gold Sponsor in pre-event and post-event articles on Mi Casa's website and in monthly e-newsletter articles

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- Signage/banner prominently displayed on day of event, logo included in day of event slide show, logo printed on the table sign, and name recognized verbally as Gold Sponsor from podium
- Opportunity for promotion year-round with Mi Casa and exposure at other Mi Casa events, including display booth at a Mi Casa community outreach events and the opportunity to serve as a guest speaker in Mi Casa's business development training course(s)
- Name recognized in Mi Casa's 2011 Annual Report
- Summary of implementation/event post-analysis with photos and event mementos

SILVER SPONSOR: \$2,500

Benefits to Sponsor include:

- Logo placement/name recognition as Silver Sponsor on luncheon invitations, e-blasts, and programs
- One table of eight with prominent seating at the 2011 Southern Colorado Spirit of Success Luncheon
- Company featured as a *Sponsor* on Mi Casa's website homepage (5,000+ monthly hits; article will be active for 30 days)
- Name/logo and brief company profile included on Mi Casa's Corporate Partners webpage as a 2011 Southern Colorado Spirit of Success Luncheon Silver Sponsor for 12 months
- The opportunity to post mutually agreed upon coupons or promotional materials on Mi Casa's website for up to 3 months
- Signage/banner displayed on day of event, logo included in day of event slide show, logo printed on the table sign, and name recognized a sponsor from podium
- Name recognized in Mi Casa's 2011 Annual Report

BRONZE SPONSOR: \$1,000

Benefits to Sponsor include:

- Logo placement/name recognition as a Bronze Sponsor on luncheon invitations and programs
- One table of eight with prominent seating at a 2011 Southern Colorado Spirit of Success Luncheon
- Name/logo and brief company profile included on Mi Casa's Corporate Partners webpage as a 2011 Southern Colorado Spirit of Success Luncheon Bronze Sponsor for 6 months
- Logo included in day of event slide show and printed on table sign, as well as name recognized as a sponsor from podium
- Name recognized in Mi Casa's 2011 Annual Report

CONTRIBUTING SPONSOR: \$500

Benefits to Sponsor include:

- Name/logo recognition as a Contributing Sponsor on event programs, in event slide show, and from podium
- Four seats at 2010 Southern Colorado Spirit of Success Luncheon
- Name recognized in Mi Casa's 2011 Annual Report

For more information about the 2011 Southern Colorado Spirit of Success Luncheon please contact Liz Candelario at (719) 542-0091 or Lcandelario@MiCasaResourceCenter.org.

Mi Casa Resource Center
1249 East Routh Avenue, Pueblo, Colorado 81004

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